



Cohn's most remarkable Easter sale and spring Conference bargain event, scheduled for this week

A great Easter opportunity for those who care about style, as well as saving. Stunning garments, accessories and fabrics at sensational price reductions. A forceful bargain movement this week that will result in record selling throughout the store. One which presents boundless economies to all who attend.



A trinity of wonderful offerings in new spring suits

Three splendid lots at close to wholesale prices to encourage early-in-the-week buying

Assortment No. 1

The strongest line of tailored suits we've offered at \$15.00

This lot of suits includes fine novelty cloths, stripes, serges, mannish mixtures and Panamas. Remarkable values. Cutaway, semi-fitted, straight fronts. Beautifully finished and perfect fitting. They come in blue, black, tan and gray, in full range of sizes. A wonderful line at—

Choice **\$15.00**

Assortment No. 2

A great lot of stylish suits at a fourth less than actual values. Splendid materials, including French serges, diagonal shadow stripes, worsteds, satins, Prunellas, novelty stripes and mannish mixtures. Colors are navy blue, reseda green, brown, mulberry, Copenhagen and black. Coats mostly hipless, three-quarter length, in many styles. Very smartly designed, with silk pockets and silk trimmings. Skirts gored and fashioned in various styles. Sizes 34 to 44, as well as 16 and 18-year sizes for misses. Choose at only—

Choice **\$25.00**

Assortment No. 3

Over one hundred and fifty swell spring suits, presenting every correct style for spring. Every fabric, every shade, that's right for now. Every conceivable color combination represented. A royal assortment of the highest grade suits, representing all that perfect tailoring can accomplish. Some are cut away in front; some square effects. Hipless model coats. Sizes 36 to 40. Choose from the long, straight line or modishly trimmed garments at only—

Choice **\$35.00**

Owing to the extremely low prices, alterations will be charged for extra—at actual cost to us.

High class silks reduced

Finest Weaves, latest colorings, newest patterns.

\$1.00 quality messalines—69c

Full 19-inch, all-silk messalines—newest colorings for this season to harmonize with the spring dress fabrics. Very soft, clinging texture, especially adapted to the making of rich gowns, waists, etc. Choose Monday and week at, the yard, 69c

Newest dress foulards at \$1.00

The celebrated Cheney Bros. shower proof kind. A beautiful variety of dots, figures and stripe effects, also rich scroll designs, etc. All the newest colorings, including wisteria, rose, reseda, myrtle, tan, brown, black, etc. A special inducement this week—these at, the yard, \$1.00

500 pairs of odd curtains

Accumulated from our greatest curtain sale we ever launched. Sample pairs worth from 35c to \$1.80, and every pair to go at

Half and less than half prices

- Pure white linen cambric, all linen—worth 50c the yard. Special, half price, 25c
- Ten-piece Irish satin damask table linen, 72 inches wide, \$1.50 and \$1.75 values—beautiful patterns, including the entire John S. Brown line, for Monday and Tuesday, \$1.08
- White crepe, the most popular shirt waist material for the summer season. Worth 50c the yard—Monday special, 29c
- White bed spreads, full size, full width, with a limit of two to a customer we'll offer these splendid spreads at, 68c
- The best American prints. These splendid calicoes come in light colors, dark grays, indigos, blacks and whites. Monday, the yard, 4½c
- Fancy dress ginghams and stripe seersuckers, including Amoskeag best quality—worth 12½c and 15c the yard. Monday, 10c

A lace sale that offers remarkable inducements for summer dressmaking

Finest Venice lace insertions, bands and edges, in a beautiful variety of patterns, including separable medallions. White, butter and ecru—every yard worth double the price asked

29c — 59c — 89c

Cotton torchon and German linen Pretty val. laces and insertions, laces and insertions to match. 1½ from 1½ to 2 inches wide. Priced to 3 inches wide. Worth 6c by the dozen only at, 49c the dozen.

Some unusual opportunities for saving in the great ready-to-wear section

Women's opera and street coats, special, \$10.00

An unusually large assortment and every one a bargain. Opera and evening coats in the lot that you cannot duplicate under \$30.00. You will also find coats and jackets in short, medium and full lengths, including cloth, silk serges, cravenettes, checks, rubberized silks and plain and fancy stripes. All sizes.

Messaline and taffeta waists

Specially priced for Monday. Every new shade and color, including white and black. All the new sleeves and yokes—some with plain tailored tucked fronts and sleeves. Special, \$3.95 Monday and week.

White lawn waists—69c

Made of fine quality lawns in daintiest styles for spring. All-over tucked fronts—long sleeves with pointed cuffs. Collars edged with Val. lace. Opera back. Full line of sizes. Choose Monday 69c and week at only.

Gingham petticoats

Come in the popular nurse stripe—Full umbrella style. Trimmed with ruffles. Extra wide. Worth \$1.00 each—

65c

Heatherbloom petticoats

The genuine—Priced amazingly low. Made with deep sectional flounces. Tucked and shirred. Extra heel protector. Extra full. special, this week—

\$1.75

Newest net waists—\$2.65

Come in a great variety of clever designs. Trimmed with laces and medallions. Come in ecru and white—some with tucked fronts and sleeves—actual selling values to \$5.50 each. Choose at \$2.65 only.

Lingerie waists at \$1.95

A very special grouping for Monday selling. Not only the handsomest line ever offered at the price, but in varieties that are superb. The season's newest models. Sleeves, collars, yokes and trimmings a la mode. Choose at \$1.95 only.

Sateen petticoats

Circular flounce, neatly tailor strapped—a few imitation Heatherbloom and moire in the lot. Well made—worth \$1.25 each. Choose at

89c

Silk petticoats

The guaranteed kind—Heavy rustling taffeta. Deep flaring flounce. Tucked, shirred, strapped or ruffle trimmed. All shades. The very best value in the city at—

\$5.00

Misses' and small women's skirts

A very special price on this group. Come in smart straight line models. Black, blue and brown Panama, and brilliantine, in self and taffeta strap styles, with button embellishments. The price indicates nothing of the quality. It is \$2.95 Choose at only

Women's and misses' spring skirts

All sizes, including outsizes for large women. Materials include voiles, Panamas, serges, mohairs, Sicilians, etc. Black, white and colored stripes. Many late models. Cut in the new gore flare effects. Some trimmed with bands of silk; some with bands of self material. \$4.95 Choose at only

Dainty spring neckwear at 35c, 50c, 65c and \$1.00

There's a refined air about our neckwear that brands it as being strictly high class and exclusive. Every piece of individual beauty and far above the ordinary. The new selection includes Jabots, Rabats, Dutch collars, Stocks, Ascots, Bows, etc. Made of finest mulls, linens, etc., with trimmings of Val laces, Baby Irish, Cluny, etc. The prices are below actual values.

Great dress goods offers

To interest the dressmaker for spring and summer.

Up to 85c values—59c the yard

At this price we include the desirable storm serges, French serges, Henriettas, Panamas, Batistes, wide Wale diagonals, and novelty mixture suitings. Beautiful color assortment and every one for this season, 36 to 44 inch widths. Choose Monday and the week at only, 59c

Up to \$1.50 values—\$1.00 the yard

A very comprehensive line to choose from. All the new 1909 fabrics well represented. Newest weaves in all varieties—wool taffetas, batistes, serges, Panamas, crepes, voiles, broadcloths and fancy mixtures, including shepherd plaids, broken checks and stripes. 44 to 54-inch widths. The yard, \$1.00

Annual spring muslin underwear sale

Including two great sample lines, representing some of the most exquisite effects that have been produced this season. All priced one-third less than actual values.

A remarkable showing of skirts—made of standard quality cambric muslins—lace and embroidery flouncings—wide satin ribbons drawn through prettiest beadings. Every desirable high-class skirt design included at these reduced prices—

49c, 98c, \$1.19, \$1.75 and up

Combination suits in the most desirable two-piece combinations—made on yokes, insuring perfect fit—plain and hemstitched styles or lace and embroidery trimmed—very chic effects—strictly up-to-date. Sizes to fit all figures. This sample sale brings them to you at—

\$1.50 and up

Gowns—made of finest cambric and lingerie—high and V-neck, low neck, round neck and square neck. Empire and Princess effects. Three-quarter and short sleeves. Trimmed with dainty laces and embroidery—some dainty effects in wash ribbons drawn through neat beadings. A beautiful collection of high-class gowns at—

49c, 98c, \$1.25, \$1.98 and up

Chemise made of dainty materials, trimmed with lace and embroidery. Full skirt lengths—generously cut and perfect fitting. Priced for this sale at—

49c, 98c, \$1.49 and up

Corset covers, made of standard grades of cambrics, nainsooks, muslins and fine lingerie fabrics. Trimmings of embroidery, lace and insertion. High necks, Dutch necks, V-necks, etc. Nothing that is desirable missing from this great collection. Choose at these prices—

25c, 49c, 69c, 98c and up

Drawers—made of fine cambrics and nainsooks—plain styles and tucked—also trimmed with hemstitching, insertions, embroidery, flouncings, laces, etc. Very striking combinations. Choose at—

25c, 49c, 59c, 89c and up